



## ***For Immediate Release***

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### **DMEA Withdraws from Colorado Rural Electric Association (CREA)**

Delta-Montrose Electric Association (DMEA) has given notice that it will resign from the Colorado Rural Electric Association (CREA) effective April 30, 2010. Part of this decision is based upon the increased CREA membership dues and the questionable value to DMEA member-owners. DMEA is an energetic and forward looking organization. The electric industry is changing at a rapid rate and DMEA can best serve its member-owners by participating in this change.

It is DMEA's opinion that the electric cooperatives need to be more active in promoting energy efficiency, cost cutting measures, building a smart grid, and integrating new sources of energy into the electrical systems. Many of those changes require new laws, and therefore require action in the Legislature.

However, CREA has fallen into the unfortunate pattern of opposing most electric industry initiatives that come before the Legislature. That is aggravated by the fact that CREA has not come up with a clear and aggressive program of its own to offer the Legislature as a positive alternative to the things it does not like. As a result, CREA has earned the reputation of being against almost everything. DMEA believes that can and must change, and we look forward to rejoining CREA when it becomes a forward looking organization.

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